

**BRADY B-565 METALLIZED POLYESTER TAPE**

TDS No. B-565  
Effective Date: 06/29/2011

**Description:**

Brady-565 is a metallized polyester film with a permanent acrylic pressure sensitive adhesive and a topcoat specifically formulated for thermal transfer printing and is designed for use in cartridge form with the GlobalMark™ printer.

**Details:**

**Use:**

Brady-565 is designed for applications like identification labels or rating and serial plates that utilize barcodes, alphanumerics, graphic symbols and logos and require nameplate-like quality.

**Substrate Type:**

Matte Metallized Polyester

**Adhesive Type:**

Permanent pressure sensitive acrylic

**Standard Material Colors:**

Matte Metallized

**Thickness (PSTC-33):**

.0028 in. (.07 mm)

**Adhesive Properties:**

Adhesion to Steel (PSTC-1)  
15 Minute Dwell (Avg.) -73oz/in. ( 80 N/100mm)  
Ultimate Dwell (72 Hrs.) (Avg.) - 78 oz/in. (85 N/100mm)  
Tack (ASTM D 2979) (Avg.) - 1444g. ( 14 N)

**Abrasion Resistance (Method 5306 of U.S. Federal Test Method Std. No. 191A):**

CS-10 wheels, 250 g wts.  
The printed legend withstands up to 230 cycles.

**Gloss (ASTM D523):**

60° -101 Gardner Units

**Minimum Application Temperature:**

°0F (-18°C)

**Service Temperature:**

-40°F to 230°F (-40°C to 110°C)

**Average Outdoor Durability:**

3-5 years (Average expected outdoor life of product will depend on user definition of failure, climatic conditions, mounting techniques and material color.)

**Chemical Resistance:**

REAGENT	7 DAY IMMERSION	DIP TEST	RUB TEST
30% Sulfuric Acid	NE	NE	NE
10% Sulfuric Acid	F	NE	NE
30% Hydrochloric Acid	NE	NE	NE
10% Hydrochloric Acid	NE	NE	NE
Glacial Acetic Acid	F	F	F
5% Acetic Acid	NE	NE	NE
50% Sodium Hydroxide	F	NE	NE
10% Sodium Hydroxide	F	NE	NE

10% Ammonia	NE	NE	NE
5% Sodium Hypochlorite	NE	NE	NE
Methyl Ethyl Ketone	F	F	F
Acetone	F	F	F
Toluene	F	F	F
1,1,1-Trichloroethane	F	F	F
Methanol	NE	NE	NE
Isopropyl Alcohol	F	NE	NE
Heptane	NE	NE	NE
Mineral Spirits	NE	NE	NE
Turpentine	F	NE	NE
Kerosene	NE	NE	NE
Diesel Fuel	NE	NE	NE
Gasoline	F	NE	F
ASTM #3 Oil	NE	NE	NE
SAE 20 Oil	NE	NE	NE
10% Sodium Chloride	NE	NE	NE
Alconox®	NE	NE	NE
Water	NE	NE	NE

NE = No Effect

F = Failed (affected Sample)

7 Day Immersion: Immersed in reagent for 7 days.

Dip Test: Five 10 minute dips in reagent with 30 minute recovery.

Rub Test: Rubbed sample for 1 minute with swab soaked in reagent.

Product testing, customer feedback, and history of similar products, support a customer performance expectation of at least **two years from the date of receipt** for this product as long as this product is stored in its original packaging in an environment *below 80°F (27°C) and 60% RH*. We are confident that our product will perform well beyond this time frame. However, it remains the responsibility of the user to assess the risk of using such product. We encourage customers to develop functional testing protocols that will qualify a product's fitness for use in their actual applications.

#### Trademarks:

Alconox® is a registered trademark of Alconox Co.

GlobalMark™ is a trademark of Brady Worldwide, Inc.

Signmark® is a registered trademark of Brady Worldwide, Inc.

ASTM: American Society for Testing and Materials (U.S.A.)

Fed. Spec.: United States Federal Specification (U.S.A.)

PSTC: Pressure Sensitive Tape Council (U.S.A.)

SAE: Society of Automotive Engineers (U.S.A.)

**Note:** All values shown are averages and should not be used for specification purposes.

Test data and test results contained in this document are for general information only and shall not be relied upon by Brady customers for designs and specifications, or be relied on as meeting specified performance criteria. Customers desiring to develop specifications or performance criteria for specific product applications should contact Brady for further information.

Product compliance information is based upon information provided by suppliers of the raw materials used by Brady to manufacture this product or based on results of testing using recognized analytical methods performed by a third party, independent laboratory. As such, Brady makes no independent representations or warranties, express or implied, and assumes no liability in connection with the use of this information.

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