

[Close](#) | [Print TDS](#)**Technical Data Sheet****BRADYBONDZ™ B-480 THERMAL TRANSFER PRINTABLE METALLIC APPEARING, NON-METAL POLYESTER LABEL STOCK WITH RUBBER BASED ADHESIVE**

TDS No. B-480

Effective Date: 09/02/2009

Description:**GENERAL****Print Technology:** Thermal transfer**Materials Type:** Top coated polyester**Finish:** Metallic appearance**Adhesive:** Permanent rubber based**APPLICATIONS**

Bar code labels, serial and rating plates requiring nameplate-like quality.

RECOMMENDED RIBBONS

Brady Series R6000

Brady Series R4400 (colors - red, blue, green, white)

Brady Series R4900 and R6200 (alternates)

REGULATORY/AGENCY APPROVALS**UL:** B-480 is a UL Recognized Component when printed with the Brady R6000 Series and R6200 Series black ribbons. See UL file PGJ12.MH17154 for specific details. UL information can be accessed on line at UL.com. Search in *Certifications* area.**cUL:** B-480 is a cUL Recognized Component when printed with the Brady R6000 and R6200 Series black ribbons. See UL file PGJ18.MH17154 for specific details. UL information can be accessed on line at UL.com. Search in *Certifications* area.

Brady B-480 is RoHS compliant to 2005/618/EC MCV amendment to RoHS Directive 2002/95/EC.

Details:

PHYSICAL PROPERTIES	TEST METHODS	AVERAGE RESULTS
Thickness	ASTM D 1000 -Top Coat -Substrate -Adhesive -Total	0.0004 inch (0.010 mm) 0.0020 inch (0.051 mm) 0.0020 inch (0.051 mm) 0.0044 inch (0.112 mm)
Adhesion to: -Stainless Steel	ASTM D 1000 20 minute dwell 24 hour dwell	155 oz/inch (169 N/100 mm) 160 oz/inch (174 N/100 mm)
-Textured ABS	20 minutes dwell 24 hour dwell	54 oz/inch (59 N/100 mm) 54 oz/inch (59 N/100mm)
-Polypropylene	20 minutes dwell 24 hour dwell	140 oz/inch (153 N/100 mm) 143 oz/inch (156 N/100mm)
-Painted Enamel	20 minutes dwell 24 hour dwell	144 oz/inch (157 N/100 mm) 149 oz/inch (162 N/100 mm)
-Powder Coated Metal (polyester coating)	20 minutes dwell 24 hour dwell	102 oz/inch (111 N/100 mm) 104 oz/inch (113 N/100 mm)
Tack	ASTM D 2979 Polyken™ Probe Tack 1 second dwell	39 oz (1122 g)
Dielectric Strength	ASTM D 1000	8000 Volts

Performance properties tested on B-480 printed with Series R6000 and R6200 ribbons using the Brady IP™ 300 thermal transfer printer. Printed samples were laminated to aluminum and allowed to dwell 24 hours before exposure to the indicated environments. Unless noted, results are the same for both ribbons.

PERFORMANCE PROPERTIES	TEST METHOD	TYPICAL RESULTS
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High Service Temperature	30 days at various temperatures	No visible effect to label at 110°C. Slightly darker at 120°C. Slight shrinkage and darker at 145°C, but label still functional.
Low Service Temperature	30 days at -70°C	No visible effect
Short Term High Service Temperature	5 minutes at various temperatures	Slight shrink, no visible effect to label at 180°C. Slight shrink, no visible effect to label at 200°C. Slight shrink, no visible effect to label at 210°C.
Humidity Resistance	30 days at 100°F (37°C) and 95% relative humidity.	No visible effect
Weatherability	ASTM G155, Cycle 1 30 days in Xenon Arc Weatherometer	Darkened, but label still functional.
Salt Fog Resistance	ASTM B 117 30 days in 5% salt fog solution chamber	No visible effect.

PERFORMANCE PROPERTY	CHEMICAL RESISTANCE
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Samples were printed with Series R6000 and R6200 ribbons using a Brady IP™ 300 thermal transfer printer. Samples were laminated to aluminum panels and allowed to dwell 24 hours prior to testing. Testing was conducted at room temperature and consisted of 30 minute immersions in the specified test fluid. After immersion, the samples were removed from the test fluid and the printed image rubbed 10 times with a cotton swab saturated with the test fluid. The rating scale below shows the effect to the quality of the print for each sample.

CHEMICAL REAGENT	EFFECT TO LABEL STOCK	SUBJECTIVE OBSERVATION OF VISUAL CHANGE			
		EFFECTS TO PRINTED IMAGE			
		R6000		R6200	
		WITHOUT RUB	WITH RUB	WITHOUT RUB	WITH RUB
Acetone	Slight adhesive ooze	1	5	1	5
Toluene	Slight adhesive ooze	1	5	1	5
Isopropyl Alcohol	No visible effect	1	1	1	1
Mineral Spirits	No visible effect	1	1	1	1
Gasoline	Slight adhesive ooze	1	1	1	1
JP-8 Jet Fuel	Slight adhesive ooze	1	1	1	1
Brake Fluid	No visible effect	1	2	1	2
Skydrol® 500B-4	Slight adhesive ooze	1	3-4	2	4
SAE 20 WT Oil at 70°C	No visible effect	1	1	1	1
MIL 5606 Oil	No visible effect	1	1	1	1
Formula 409® Cleaner	No visible effect	1	1	1	1
Northwoods™ Buzz Saw Citrus Degreaser	No visible effect	1	1	1	1
Deionized Water	No visible effect	1	1	1	1

Rating Scale:

1= no visible effect

2= slight smear or print removal, detectable but minimal smear

3= moderate smear or print removal (print still legible)

4= severe smear or print removal (print illegible or just barely legible)

5= complete print and/or topcoat removal

NP= print removed prior to rub

Trademarks:

ASTM: American Society for Testing and Materials (U.S.A.)

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Formula 409® is a registered trademark of the Chlorox Company

Northwoods™ is a trademark of the Superior Chemical Corporation.

Polyken™ is a trademark of Testing Machines Inc.

SAE: Society of Automotive Engineers (U.S.A.)

Skydrol® is a registered trademark of the Monsanto Company

UL: Underwriters Laboratories Inc. (U.S.A.)

Note: All values shown are averages and should not be used for specification purposes.

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