

DTR2430™ / DTR2450™

Digital On-Site Two-Way Radios and Accessories



Do you speak digital?

Introducing the DTR2430™ and DTR2450™ Digital On-Site Two-Way Radios for Small Business—Unique Combinations of Digital Performance and Motorola Value

What would two-way radios have to provide to be perfect for any customer's on-site operation? Perhaps the ability to call specific groups of radios—or even a single unit. Or enhanced in-building coverage*. Remarkably, you'll have all that productivity-enhancing capability—and more—in the DTR2430 and DTR2450.

Your customers get many other benefits, too, including digital audio quality—which stays loud and clear everywhere you have coverage. And best of all, this pacesetting performance is available without monthly fees or annual contracts, and at a very affordable price.

The digital performance of the DTR2430 and DTR2450 enables users to build bridges that expand the capabilities of individuals and teams, enabling them to get the job done right, fast, and safely. That's powerful productivity!

*Coverage will vary based on terrain and conditions.
All comparison claims made against Motorola XTN 446 analogue radio models.

Making the Most of the Guide



DTR2430

DTR2450

We created this brochure to help you learn about Motorola digital on-site two-way radios: the DTR2430™ and DTR2450™. The brochure has all the product information you need, as well as suggestions on how to market the radios to specific target customers. We recommend you become familiar with the key product points—and the important features and capabilities of these revolutionary products.

KEY POINTS

The DTR2430 and DTR2450 Digital On-Site Two-Way Radios:

- Use digital technology to provide benefits never before available in on-site two-way radios. Most important is the ability to call individual radios (digital one-to-one calling) and defined groups of radios as well as all DTR Series™ radios within range (digital one-to-many calling).
- Typically provides coverage comparable to or better than analogue radios.
- Provide greater operating time per charge than comparable analogue radios.
- Enable Short Message Service (SMS) text messaging.
- Are easily programmed.
- Meet U.S. Military 810 C,D,E and F specifications and Motorola standards for durability and reliability.
- Are affordably priced and offer exceptional value.
- Are backed by a limited one-year warranty.
- Are supported by a comprehensive assortment of marketing materials to help you promote and present these radios to your customers.

Markets, Decision Makers and Users

The digital performance of the DTR2430™ and DTR2450™ enables you to build bridges that expand the capabilities of individuals and teams, enabling them to get the job done right, fast, and safely. That means powerful productivity that’s perfect for:



EDUCATION

Maintaining order and enhancing student safety are priorities for any school. DTR Series™ radios keep everyone in touch—from teachers and administrators to crossing guards and maintenance personnel. That enables a quick response to any situation, preventing small problems from escalating into bigger ones.



RETAIL

Responsive service is essential to sales and customer satisfaction. DTR Series radios make responsiveness easier to provide, whether it’s an answer to a customer’s question, a price check, a clean-up or an emergency. With clear, constant communication ensured, all employees can make the most of their time.



MANUFACTURING

Success in industry depends on two things...efficiency and responsiveness. Clear communication, often in noisy environments, is essential to avoid downtime—and to enable the fastest response to production problems or injuries. The DTR Series delivers. Its rugged construction stands up to industrial environments and the demands of overtime and multi-shift operations.



PROPERTY MANAGEMENT

With DTR Series radios, building managers, maintenance technicians, groundskeepers and security personnel can respond fast to tenant needs or emergencies, minimizing costs and enhancing tenant satisfaction.



HOSPITALITY

Excellent service and customer satisfaction are the keys to loyalty and repeat business. DTR Series radios keep your staff connected, from the front desk and concierge to event planners and maintenance personnel. That means a more productive staff and fast response to guest needs, special events, spills and emergencies.



CONSTRUCTION

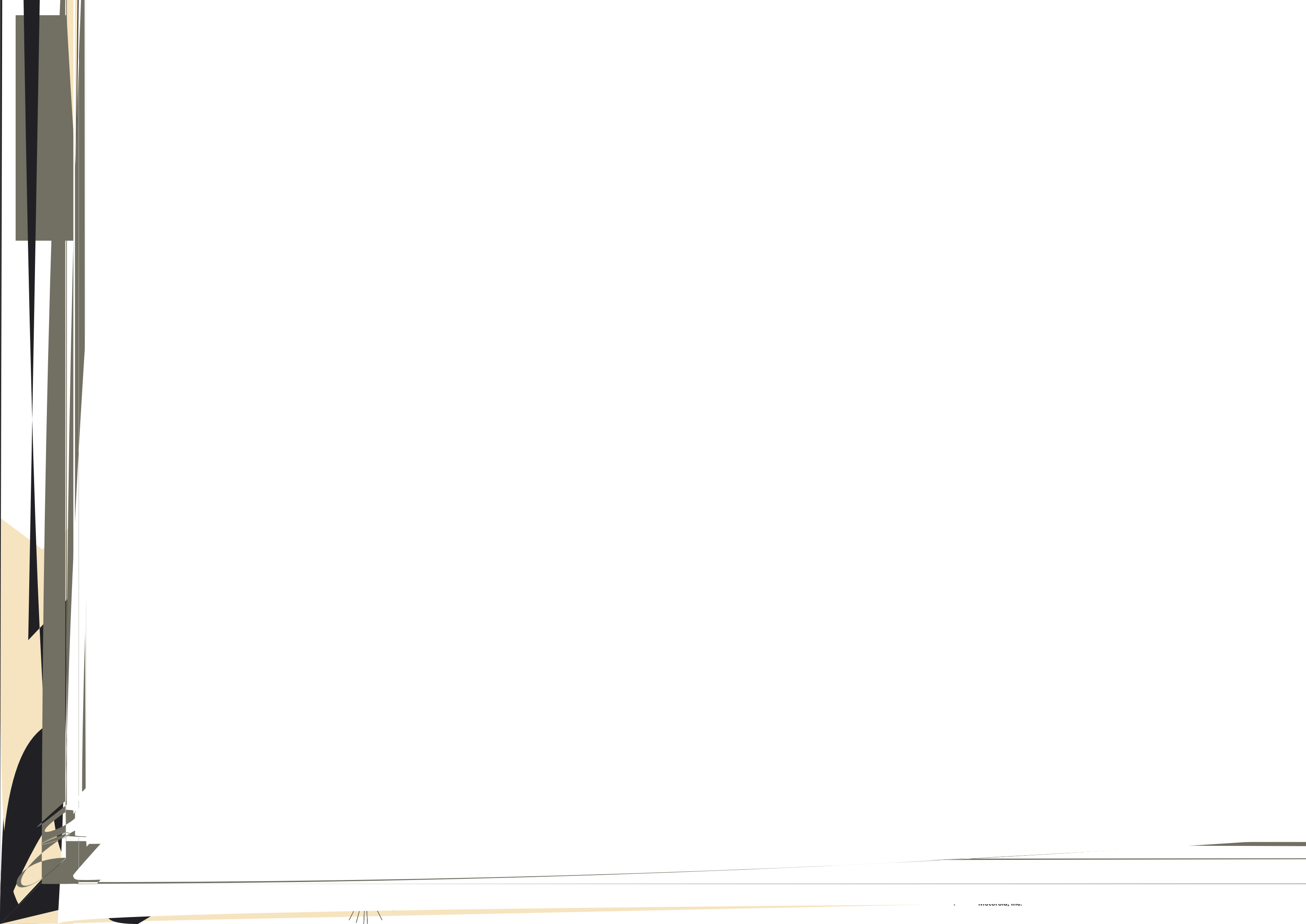
To keep any construction project on track, you need timely coordination from management to foremen, subcontractors, and individual tradespeople. DTR Series radios make it easy, helping keep projects on schedule, avoid errors, meet deadlines and keep costs on budget.

DTR Series™ Target Market

Decision Makers and Influencers

Users

EDUCATION	Principal, Assistant Principals, Teachers, Directors, Supervisors, State Educational Officials, Superintendents, Administrators	Administrators, Principals, Teachers, Nurses, Secretaries, Custodians, Maintenance Staff, Security Staff, Crossing Guards, Coaching Staff, Special Events Staff, Playground Supervisors, Cafeteria and Hall Monitors
MANUFACTURING	Plant Manager, Plant Director, Managers, Supervisors, Superintendents, Foremen, Operations Managers, Production Managers	Foremen, Engineers, Supervisors, Secretaries, Managers, Crew, Mechanics, Labourers, Technicians, Shipping and Receiving, Assemblers, Stockmen, Maintenance and Janitorial Crews
HOSPITALITY	Owners, Managers, Operations, Purchasing, Security Managers, Telecom Managers, Food and Beverage Management, Maintenance/Housekeeping Operations	General Managers, Front Desk Clerks, Cashier, Receptionist, Concierge, Bartenders, Bellhops, Valets, Busboys, Housekeeping Staff, Custodians, Night Supervisors, Security Personnel, Groundskeepers, Pool Attendants, Restaurant Staff
RETAIL	Owners, President, General Manager, District Manager, Store Managers, Assistant Store Manager	Owners, Managers, Buyers, Supervisors, Cashiers, Attendants, Salespeople, Floor Clerks, Stock Clerks, Loaders, Security, Customer Service
PROPERTY MANAGEMENT	Owners, Managers, Operations, Purchasing Managers, Security Managers, Telecom Managers, Maintenance/Housekeeping Operations	Owners, Developers, Building and Property Managers, Building Supervisors, Consultants, Engineers, Security Guards, Supervisors, Monitoring Personnel, Night Patrolmen, Physical Access Guards, Maintenance Personnel, Groundskeepers, Appraisers, Guest Services
CONSTRUCTION	Commercial Building Contractors, Special Trade Contractors, Project Managers, General Contractors, Electricians, HVAC, Engineering, Foremen, Site Managers	Foremen, Supervisors, Managers, Electricians, Installers, Surveyors, Architects, Plumbers, Flagger, Engineers, Laborers, Loaders, Roofers, Painters, HVAC Installers, Security Installers, Landscapers



Digital On-Site Two-Way Radio Features



Shown 33% larger than actual size.

- 2400 MHz ISM license-free band
- Frequency hopping spread spectrum (FHSS)
- Rugged, compact polycarbonate housing with rubber overmold



DTR2430™/DTR2450™ Accessories

Create a customised communication solution for your customers' specific needs with DTR Series™ radios and Motorola Original® Accessories.



Standard Package Includes:

- One DTR Series™ Digital On-Site Two-Way Radio
- Swivel Belt Holster
- Charger
- Drop-in Charging Tray
- Lithium Ion Battery
- Quick Reference Guide
- User's Guide CD-Rom
- UK/EU adapters

HOLSTERS & CARRY CASES



DTR Series™ Holster

Replacement for the durable holster that comes standard with each DTR Series radio purchased.

CONNECTIVITY



Mini Keyboard

Access options, update contacts and enter commands on your radio keyboard. Also enables quick and easy text messaging. *(Radio not included)*



Cloning Cable

Provides time-saving cloning capability of all configurations and user menu settings at the touch of a button.

BATTERIES & CHARGERS



High Capacity Lithium Ion Battery

High capacity rechargeable battery provides up to 19 hours of battery life per full charge.



Standard Capacity Lithium Ion Battery

Have a spare battery ready for when you need it. Rechargeable battery provides up to 14.5 hours of battery life per full charge.



Vehicle Power Charger

Conveniently plugs into a standard vehicle cigarette lighter port for remote charging.



Replacement Drop-In Charging Tray

An extra charger gives you even more places to recharge—at home, in the office, or while traveling. Recharge your radio wherever there is an electrical outlet available.



1-Hr Rapid Charger

Enables you to fully charge your DTR Series radio in 1 hour.



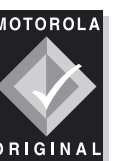
3-Hr Standard Charger

Enables you to fully charge your DTR Series radio in 3 hours.



Multi-Unit Charger

Allows drop-in charging for up to six radios and/or batteries from a single outlet in three hours. This wall mountable unit also provides a central storage location for radios at the end of a workshift.



Motorola—A Name You Know and Trust

For more than 75 years, Motorola has been a leader in creating state-of-the-art wireless communications for people like you. The DTR2430™ and DTR2450™ digital on-site two-way radios uphold that superior standard. And each radio (and radio accessory) is backed by a limited one-year warranty. So when you select the DTR2430 or DTR2450 radio, you'll experience the same exceptional quality you've come to expect from all Motorola products.



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