Benchtop Thermal Transfer Printers

www.BradyID.com/bbp33

NEW!

BBP®33
LABEL PRINTER

Unbelievably easy. No wasted labels.
The way label making should be.

Introducing the BBP®33 Label Printer - and a whole new way to make labels. No more tedious, time-consuming setups or calibrations. No more difficult-to-load materials. No more wasted labels. No more hassles. This printer is so simple to use, most of our customers don't even believe us the first time we show them. But believe it, because it really is that easy.

It's an industrial label printer that's simple, powerful and brilliantly fast. Exactly the way label making should be.

No calibration. No wasted labels. The printer "reads" your cartridges and then automatically sets up the label correctly in your Brady software. So there's:

- No wasted labels (hits the first label!)
- No sensor adjustment
- No need to specify if gapped or notched material
- No print speed or burn temp trials and errors

- No need to set up label dimensions in software
- No importing label file patches into software
- No scrolling through lists to select your label part

!

View Online!

Visit **www.BradyID.com/bbp33** or scan this code for more information on the BBP33 Label Printer.

Your Complete Printing Solution:

Record fast material changeovers
- Ribbon and label changeovers, in as fast as 20 seconds!
- Foolproof "drop-in" ribbon and label cartridges
- No threading the ribbon around spools and printheads
- Ink side of ribbon always faces the right way
- Easy-to-handle cartridges that won't roll away or get damaged

Impressive material lineup
- With 425 parts in 39 materials, this printer meets your primary labeling needs, and so much more.
- Safety & arc flash labels AND wire & panel labels
- Pipe markers & 5S labels AND general purpose die cut labels
- Production line facility labels AND rating plates & circuit board labels

Brady Materials Made To Impress.

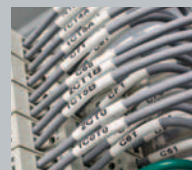*Industrial Labeling*

Arc Flash Labeling

Circuit Board Labeling

Product Identification Labels

Raised Panel Labeling

Wire & Cable Labels and more!

BRADY® WHEN PERFORMANCE MATTERS MOST™