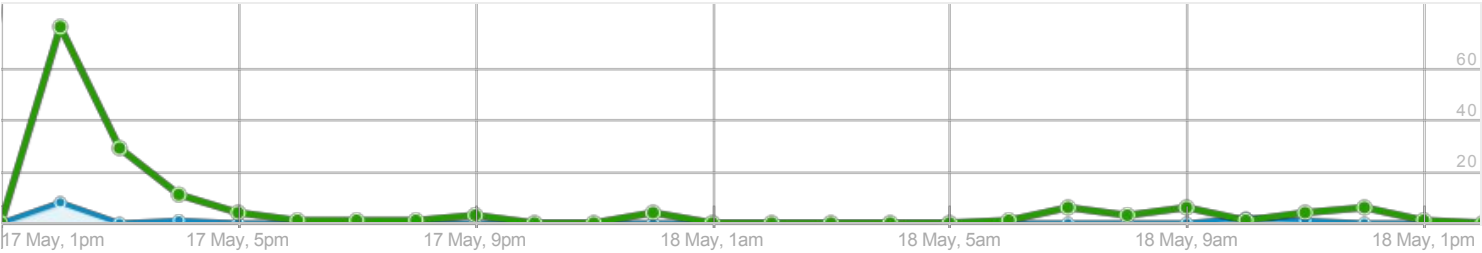


Sent to 169 subscribers in Conductive Subscribers

● Opens and ● Link Clicks for first day



Campaign Overview

- 64 Unique opens**
170 total opens to date
- 0 Bounced**
All emails appear to be delivered
- 105 Unopened**
Open rates are only estimates

37.87% of all recipients opened so far

12.5% clicked a link (8 people)

0% unsubscribed (0 people)

0 people marked it as spam (0%)

0 shares across Facebook, Twitter & email

Links Clicked

8 **people clicked**
Giving you a **12.5%** click rate.

12 **total clicks**
Made by 8 people

1.5 **clicks per person**
Average of all those who clicked.

56 **didn't click**
That's 87.5% of all those who opened.

Link (URL)	Unique	Total
www.gwp.co.uk/conductive	3	3
www.gwp.co.uk/marketing/reel_store/Reel_Storage_Datasheet.pdf	3	3
www.gwp.co.uk/packaging	2	2
www.gwp.co.uk/marketing/reel_store/Bin-Box_Reel_Storage_Pricelist.xls	1	2
www.gwp.co.uk/marketing/reel_store/reel_store.html	1	1
www.gwp.co.uk/protective	1	1